



Information & communication technologies

Winnipeg

MANITOBA, CANADA

Winnipeg is a compelling choice for information and communication technologies (ICT) investment. Winnipeg has a thriving and diverse ICT industry. Companies are drawn to our highly skilled, diverse pool of talent and the ease at which they can build or grow a tech firm in Winnipeg.



1,315

ICT companies¹



19,300

ICT occupations¹



ICT sector earned a GDP of

\$1.9 billion in 2018¹



The highest growth in software publishing in Canada

+27%

GDP growth in software publishing¹

Why Winnipeg?



Diverse economy

Highly diverse, stable and collaborative economy



Affordable energy

Winnipeg offers renewable energy that is among the lowest published electricity rates in North America²



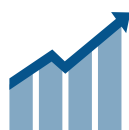
Central location

Low latency Internet Gateway with a central time zone

Supportive industry infrastructure and network



Invest in Winnipeg



2nd highest productivity among all the provinces in Canada¹



66.7% growth in software engineers and designers in 2018³



GROWING YOUR BUSINESS HERE



Innovation centres



UNIVERSITY
OF MANITOBA

The **Smartpark's Innovation Hub** houses emerging science and technology companies with a focus on research and industry collaboration



RED RIVER
COLLEGE

The new \$95 million **Innovation Centre** will stimulate innovation and environmental projects along with industry partnerships



MANITOBA INSTITUTE OF
TRADES & TECHNOLOGY

MITT is launching a **Cyber Security Technical Centre of Excellence** due to open in 2022

Highlights on Winnipeg companies



Bold Commerce headquartered in Winnipeg, grew 414 per cent in 2019 and was named one of Canada's Top Growing Companies by *Globe & Mail*¹



SkipTheDishes ranked in the top five of Deloitte's *Canadian Technology Fast 50 in 2017*



Bell MTS leverages Winnipeg's cold climate to cut costs for companies using its 64,000 sq. ft. Tier III data centre



UBISOFT

Ubisoft is a AAA co-gaming studio focused on building a culture of innovation and technology from the ground up



Canadian Tire operates its Cloud Nine Digital Innovation Centre in Winnipeg



24-7 Intouch headquartered in Winnipeg, opened its fourth call centre and launched Lively, a customer care AI division



Government support for business

The Manitoba Interactive Digital Media Tax Credit
Up to 40% of Manitoba salaries paid on eligible projects

Small Business Venture Capital Tax Credit 45% non-refundable tax credit for new shareholders

Scientific Research & Experimental Development Credit
Up to 50% reimbursement on eligible R&D activities thanks to a best-in-country provincial top-up credit

Corporate income tax break No corporate tax (0%) on the first \$500k of income



The Team Manitoba advantage

The province, the city, economic development organizations and industry work closely together to create ideal conditions for businesses to move or grow here

Endnotes:

1. Statistic Canada, 2019
2. Manitoba Hydro, 2019

3. Stats Canada, 2018
4. The Globe and Mail, 2019



Connect with us today!

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ECONOMIC
DEVELOPMENT
WINNIPEG



YES!
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