



COVID-19 Economic recovery framework





Road to Recovery

PHASE I *Current urgent health crisis*

What we've done

PHASE II *Getting down to business*

What we're doing

PHASE III *Rebuilding the economy*

What we need to do



PHASE I *Current urgent health crisis*

What we've done

- Share information on best practices for working remotely
- Help companies navigate and access programs and funding introduced in response to COVID-19
- Assist employers facing critical workforce needs
- Connect companies and manufacturers to the needs of healthcare workers and other critical businesses
- Identify and communicate critical product, input, and supply chain gaps
- Shift tourism activities to promote/showcase local businesses, attractions and restaurants



PHASE II *Getting down to business*

What we are doing

- Mayor's business task force
- Weekly messages on support we're providing
- MI-reports providing economic snapshots for business and community
- Regular meetings with municipal, provincial and federal governments, private sector and industry to build strategy for recovery and rollout
- Raise awareness of companies and organizations supporting COVID-19 efforts locally, nationally and globally
- Assessing and monitoring best practices/protocols nationally and globally



PHASE II *Getting down to business*

What we need to do

As we get back to work, we will need to assess and clarify conditions for businesses to reopen. Things that need to be considered:

- Identifying, clarifying and communicating best practices and protocols **outlined by Manitoba Health and the Province of Manitoba** to be actioned by businesses. This could include:
 - Workplaces, schools and daycares
 - Social distancing guidelines
 - Staged return to work protocols (number of employees, timelines, prioritizing sectors – i.e. restaurants vs. retail)
 - Temperature checks or other health measures
 - Protocols if someone is infected with COVID-19
 - Preparing for future outbreaks
 - Events and attractions
 - Gathering size limits or restrictions
 - Risk assessment tools



PHASE III *Rebuilding the economy*

Recovery and growth

What EDW can do to support:

- Highlight advantages of Winnipeg as a place for business, investment, tourism, immigration and migration and determine how best to position those advantages
- Identify access to capital, incentives, resources and opportunities for companies
- Continue to help companies address workforce demands and gaps
- Work with stakeholders to plan to restart and grow the tourism economy
- Continue to work with companies to gather and share best practices for safe work environments and identify legislation or regulations needed for companies to succeed



PHASE III *Rebuilding the economy*

Telling the Winnipeg story

Solidify the recovery of our local businesses & restore economic and business confidence:

- Promote the Winnipeg Advantage as a place to invest, live, work and play
- Advocate and promote the importance of supporting local companies and organizations
- Raise awareness about Winnipeg companies making an impact on the national and global stage